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ADAPTIVE DIRECT TRANSACTION FOR NETWORKED CLIENT GROUP

Abstract

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Internet-based software and associated database

provide group analysis overlay to monitor client-server web traffic and provide direct marketing to client group. Client car, patient, office or school sensor and interface provides overlay attribute for database comparison to classify usage pattern, location, timing, or family for targeted messaging for enhanced service from server source. Database group registry tracks client classification and provides adaptive context mapping according to set attribute relative to targeted on-line transaction.

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